



Rockport Public Library



Portland
Research
Group

Thank you for taking time to share your opinions about the Rockport Public Library. Your input will help us develop a library proposal that will best serve the entire Rockport Community. Please know that your responses will remain **strictly confidential** - only Portland Research Group will review your individual responses and know who responds and who does not. **To minimize town expenses**, please fill out the survey online at: www.RockportLibrarySurvey.com. Thank you again for your feedback!

1. **We'd like to understand what you liked and did not like about the library proposal presented in the November 2016 election. Did you vote on it and if so, were you in favor of it or against it?**
(Please select one response – keep in mind your responses are confidential)

- Voted in favor of it
- Voted against it
- Did not vote *(We still want your responses!)*
- Prefer not to answer

2. **Please explain the primary reasons for your vote (in favor or against) or your decision not to vote on the library proposal in November 2016.** *(Please enter your response below)*

3. **Please indicate the extent to which you feel positive or negative, if either, about each of the following aspects of the library proposal presented in November 2016.** *(Please circle one rating for each)*

	Very Negative				Neutral				Very Positive	
	1	2	3	4	5	6	7	8	9	10
a. Exterior design of the proposed building	1	2	3	4	5	6	7	8	9	10
b. Overall cost of \$4 million	1	2	3	4	5	6	7	8	9	10
c. Town obligation of \$2 million	1	2	3	4	5	6	7	8	9	10
d. Building size – square footage	1	2	3	4	5	6	7	8	9	10
e. Location at 1 Limerock Street	1	2	3	4	5	6	7	8	9	10
f. Interior layout or design	1	2	3	4	5	6	7	8	9	10
g. Comprehensiveness of the information available about the library proposal	1	2	3	4	5	6	7	8	9	10
h. Parking	1	2	3	4	5	6	7	8	9	10

9. **Focusing on just parking, please indicate your impressions if the Rockport Public Library proposal includes 14 flat level parking spaces located close to the building and dedicated to library patrons.**
(Please select one response)

<u>Very Negative</u>				<u>Neutral</u>					<u>Very Positive</u>
1	2	3	4	5	6	7	8	9	10

10. **Do you feel the size of the building proposed for the Rockport Public Library in November 2016 was ...**
(Please select one response)

Too big About the right size Too small No opinion

11. **Which one of the following types of exterior designs would you prefer for the Rockport Public Library?**
(Please select one response)

- Similar in style to the buildings around it
- Similar to what a typical municipal building looks like – not a lot of architectural details
- A building that is a statement to the future
- The exterior design or appearance doesn't matter to me

12. **Two locations for the Rockport Public Library have been discussed. Please indicate your impressions of each location.** *(Please select one rating for each)*

	<u>Very Negative</u>				<u>Neutral</u>				<u>Very Positive</u>	
a. 1 Limerock Street in the Village Center	1	2	3	4	5	6	7	8	9	10
b. RES (Corner of Route 90 and Route 1)	1	2	3	4	5	6	7	8	9	10

13. **How much of the cost are you willing to have the Town of Rockport fund for a Rockport Public Library project (November 2016 proposal was \$2 million)? This would be the cost to property taxpayers in the Town of Rockport. For example, if the town funds \$1.5 million for the project, the average taxpayer would see an annual increase of \$43.30 in their tax bill; \$36.09 if the town funds \$1.25 million.**
(Please select one response)

- | | |
|---|---|
| <input type="checkbox"/> \$0.00 | <input type="checkbox"/> \$2 million to less than \$3 million |
| <input type="checkbox"/> Less than \$500,000 | <input type="checkbox"/> \$3 million to less than \$4 million |
| <input type="checkbox"/> \$500,000 to less than \$1 million | <input type="checkbox"/> \$4 million or more (within reason) |
| <input type="checkbox"/> \$1 million to less than \$2 million | <input type="checkbox"/> Prefer not answer |

14. **How much investment in total do you think is required to create a Rockport Public Library that you feel would cover the needs of the town and that you would support (November 2016 proposal was \$4 million)? This is not the amount property taxpayers in the Town of Rockport would be required to pay.**
(Please select one response)

- | | |
|---|---|
| <input type="checkbox"/> \$0.00 | <input type="checkbox"/> \$2 million to less than \$3 million |
| <input type="checkbox"/> Less than \$500,000 | <input type="checkbox"/> \$3 million to less than \$4 million |
| <input type="checkbox"/> \$500,000 to less than \$1 million | <input type="checkbox"/> \$4 million or more (within reason) |
| <input type="checkbox"/> \$1 million to less than \$2 million | <input type="checkbox"/> Prefer not answer |

Some Information about You *(This information will help us with our analysis, but will not be used to identify you in any way. Your responses will remain completely confidential.)*

15. **How many months per year do you live in Rockport?** _____ months per year

16. **In what year were you born?** *(Please enter all four digits)* Year: _____
 Prefer not to answer

17. **Please indicate the ages of children living in your household.** *(Please select all that apply)*

- Under 5 years old 10 to under 15 years old 19 years or older None
 5 to under 10 years old 15 to under 19 years old Prefer not to answer

18. **What is the highest level of education you have completed?** *(Please select one response)*

- Less than high school Four-year college (BA/BS)
 High school Some graduate school
 Some college Graduate degree
 Two-year/Associate/Technical degree Prefer not answer

19. **What is your current employment status?** *(Please select one response)*

- Employed full-time (30 hours or more per week) Retired Stay at home parent
 Employed part-time (less than 30 hours per week) Military Other
 Unemployed Student Prefer not to answer

20. **Which of the following broad ranges best describes your 2016 annual household pre-tax income from all sources?** *(Please select one response)*

- Under \$25,000 \$50,000 to less than \$75,000 \$150,000 or more
 \$25,000 to less than \$35,000 \$75,000 to less than \$100,000 Prefer not answer
 \$35,000 to less than \$50,000 \$100,000 to less than \$150,000

21. **Are you...?** *(Please select one response)* Male Female

22. **Additional Comments:** _____

23. **Your Rockport Street Address** *(REQUIRED to include feedback in the research analysis)*

Thank you very much for taking the time to participate in this research!

**Please return your completed questionnaire in the enclosed postage-paid envelope to
Portland Research Group, P.O. Box 18185, Portland, Maine 04112-9701.**